

SINGAPORE SPORTS HUB WELCOMES TAYLOR SWIFT | THE ERAS TOUR

 Patrons are reminded to arrive at least one hour early, check the <u>event guide</u> and download their e-ticket in advance.

SINGAPORE, 29 FEBRUARY 2024 — This March, capacity crowds are expected as the Singapore Sports Hub welcomes global icon **Taylor Swift** for six nights at the National Stadium!

To ensure an enjoyable and memorable experience, all concert-goers are encouraged to follow Sports Hub's social media pages for the latest information, and to familiarise themselves with the information in the <u>event quide</u>, especially the following:

1. Travel light – leave your laptop computers, tablets, iPads, digital readers and umbrellas at home

Pack only essential items for a hassle-free entry to the concert. Make sure to avoid bringing prohibited items (non-exhaustive list):

- Any material or article of clothing, etc., capable of fully or partially obscuring the face, with the exception of medical masks and or religious garments/wear, are prohibited on the premises
- No clothing, costume, or personal effects that may impede the view of those around or behind you
- Umbrellas (including collapsible umbrellas)
- Carabiners, d-rings, shower rings, or any other; all friendship bracelets have to be worn on an arm or placed in a bag
- Briefcase, bags, luggage, or purses larger than a clutch bag
 - o Maximum bag size: 35cm tall | 30cm wide | 20cm deep
 - Bags to have a maximum of 2 compartments
- Glass or metal bottles
- Laptop computers, tablets, iPads or digital readers

This will help speed up the security bag-check process and shorten your waiting time to enter the venue. Alternatively, go bagless and enjoy the express queue!

For the full list of prohibited items, refer to the event guide.

2. Take public transport and arrive early



Patrons should expect congestion on concert days due to the high volume of visitors and concertgoers. Ticket holders are encouraged to arrive at the Hub at least an hour before the show starts. Choose public transport as parking spaces are limited.

3. Safety is our top priority

With large crowds anticipated across all six nights of Taylor Swift | The Eras Tour, Singapore Sports Hub staff will be positioned throughout the area to manage the crowd, guide patrons and ensure overall safety. Patrons are encouraged to practise kindness, watch out for their fellow concert-goers and partner with our staff, whenever necessary, to ensure a smooth and enjoyable experience for all!

4. Purchase original tickets and official merchandise from authorised sellers

We would also like to remind all patrons to only purchase original tickets and official merchandise from authorised sources. To avoid being a potential victim of concert ticket scams, only purchase from legitimate marketplaces.

The official merchandise booths for Taylor Swift | The Eras Tour will be located at OCBC Square and the Stadium Riverside Walk. Ticket holders can also head to the booths at the South Dome Deck and selected gates along the 100PLUS Promenade. Patrons are not allowed to queue overnight and are advised to check the <u>event guide</u> for the operating dates and hours.

5. Be kind to one another – practise concert etiquette

For the safety and security of all fans during the concert, patrons are reminded to stay within the sections as stated on their tickets, and no crossing of sections is allowed. To ensure everyone enjoys the concert to the fullest, clothing, costumes or personal effects that may impede the view of nearby fans are not allowed.

Finally, don't forget to check out Taylor Swift | The Eras Tour <u>event guide</u> before your concert! Follow the Singapore Sports Hub on social media for important updates as we get ready for a mind-blowing experience next month.

We look forward to welcoming you to the Singapore Sports Hub!



MEDIA ENQUIRIES

Denise Ho Manager, Mutant Communications denise@mutant.com.sg

Gerri Kwan Executive Manager, Communications Kallang Alive Sport Management gerri.kwan@sportshub.com.sq

ABOUT SINGAPORE SPORTS HUB

Singapore Sports Hub is an iconic, premier destination offering sporting, entertainment and lifestyle experiences for all to enjoy. This world-class development is managed by Kallang Alive Sport Management Co Pte Ltd (KASM). It offers programming that comprises international recreational and competitive events, live entertainment as well as activities that cater to the broader community. The Singapore Sports Hub aims to serve the sporting and entertainment needs of people from all walks of life.

Home to unique world-class sports facilities within the city, the Singapore Sports Hub plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

For more information, please visit the Singapore Sports Hub:



Website: www.sportshub.com.sg

Facebook: @sgsportshub
Instagram: sgsportshub

LinkedIn: @Singapore Sports Hub

Twitter: <a>@sgsportshub